

URL Link: https://staging.promotionalproductsaus.com.au/product/admats

Description

The AdMat is a hard-working advertising tool, ideal for making a strong first impression for your business. Easily washable and available in small quantities, it's a simple yet effective way to showcase your brand wherever you go. Variable-data printing (VDP) Also known as variable-information printing (VIP) or VI) is a form of digital printing, including on-demand printing, in which elements such as text, graphics, and images may be changed from one printed piece to the next, without stopping or slowing down the printing process and using information from a database or external file. For example, a set of labels, each with the same basic layout, can be printed with a different name on each label. Variable data printing is mainly used for direct marketing, customer relationship management, advertising, invoicing and applying addressing on self-mailers, brochures, or postcard campaigns.

Details

Item Size 850mm W x 550mm H

Decoration Options4 Colour Process

Decoration Areas4 Colour Process 857mm x 557mm

Notes

Details such as measure, weight indications are approximate figures only. We reserve the right to change colours, printable areas, technical details or designs.

Order Process



Why Should You Buy From Us?







Same Item



100% Australian Company



Fast Responsive Team & Turnaround Time



Big Variety of Goods from Budget to Premium



Best Service, Best Price & Best Quality



Nationwide Service & Delivery

Ready to Order?

If you would like to proceed then simply reply to our email and tell us your print requirements and supply your logos in vector EPS, Al or PDF. We will provide pre-production mock up proof for approval prior to production if the quote is acceptable and you like to proceed with this order.

This Marketing Info Sheet is created on 06/12/2025 Copyright © 2025 BRIGHT PROMOTIONAL PRODUCTS

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